

KNOWLEDGE BASE

Sales prospects can text message to search for your agents, local information, and even your properties. You create an Excel spreadsheet of what you'd like in your knowledge base and how you would like the content categorized. Send us your spreadsheet and it is instantly uploaded. Some examples include:

- Text [remax234 pam smith] for details
- Text [schools + MLS ID] for area schools
- Text [ZIP + 2br 2ba 1car] for listings

Promote your knowledge base on your outdoor collateral and text messages, on your website, and to your buyers.

Stand out by providing your clients 27/7 access to information.



ABOUT AGENT511

Agent511 is the premier provider of mobile marketing solutions for Realtors and property managers. The company built its own technology from the ground up and leases its own text short code, 511-511. Agent511 was founded in Chicago by a unique combination of real estate professionals, technology experts, and marketing gurus. The company is committed to developing sales enhancement tools that benefit from the latest industry and technology trends.

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AGENT511

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REAL ESTATE
MOBILE PHONE
MESSAGING



- Outdoor advertising
- Buyer alerts
- Agent broadcasting
- Local knowledge base

OUTDOOR ADVERTISING

Sellers can now generate leads wirelessly by offering buyers instant access to property information and pictures at the text messaging number 511-511.

511 is easy to remember, and along with its professionally designed riders, we make your properties stand out.

Real estate text messaging is as easy as 1-2-3.

1. Visit our secure web portal to set up your properties and create your notification preferences.
2. Upload load your property listing and photos and assign each property a unique ID.
3. Affix the unique ID to signage and newspaper listings.

When a prospective buyer or renter text messages the unique ID to 511-511, your listing and pictures instantly appear on the mobile phone. You are sent the lead via e-mail, text messaging, and a free web report.

Agent511 can also provide you with sequentially numbered riders.

Free listing information and pictures
Text 1015 to 511-511

No additional text fees apply. www.agent511.com | AGENT511

Brokers—we can integrate our platform with your customer management systems to provide automatic synchronization of leads and property listings.

For a demonstration, text **DEMO** to 511-511.

BUYER ALERTS

A TextBLAST instantly informs your list of prospective buyers that a new home has come on the market or of a price reduction.

1. Create the categories and Agent511 will create the web submission form.
2. Your buyers visit your website and sign-up for the most applicable categories.
3. When a new property comes on the market, you visit the web to create your message and send the blast to your client list.

Your clients only need to read the message and call or text you! Because text messaging is less prone to SPAM, your buyers are certain to receive your call to action. Pictures can be attached to text messages thereby allowing agents to more effectively communicate their messages to buyers.



TextTalkie™

The equivalent of a brokerage text messaging walkie-talkie. Any member of the office can create a text message directly on his/her mobile phone [or the web portal] and broadcast it to the entire office. A new home comes on the market and the listing agent instantly notifies the entire office! Within minutes, the buyer's agent asks for a showing and the home is sold immediately. Unlike e-mail, text messaging is real-time and is less prone to SPAM. The network is secure and the broker controls the list of participants.



Creating your messages is easy with Agent511's web portal; many functions only require pointing and clicking. We help with the set-up.